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“ I knew it was always a priority of LDI to give to the community. It fits right in with what LDI does.”

Dean, an LDI employee



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Pay It Forward With
 One of 5,000 stories of caring



“We need to give back to the community because that’s the right thing to do.”

Dean, an LDI employee, with son Isaac



Twenty dollars. Eighty quarters.
Two thousand pennies. What can they buy?
Two tickets to the movies? A week’s worth of
coffee? *Or, maybe a brighter tomorrow.*

In 2010 we posed that question to 5,000 people. Our employees, our customers, our suppliers and our vendors ... just to name a few. In their mailbox, they found a package from Liberty Diversified International (LDI) that included our holiday wishes, a \$20 blank check and a challenge to “Pay It Forward.”

We asked each person to write out that check to an individual, family or organization ... wherever the need was greatest. Whether it was the neighbor who just lost his job or the community organization that offers free literacy classes, we had faith that the recipients would know how their \$20 gift could make the biggest difference.



A \$20 challenge from LDI.

“We really try to teach these guys to help out when you can and where you can.”

Marcia, wife of an LDI employee, with (left to right) Eli, Isaac, Anna, Dean, Ben and Jack



One of those \$20 checks arrived at the Big Lake, Minn., home of Dean and Marcia. For nearly 20 years, Dean has worked at one of the LDI family of companies.

“When we got the check, we said this was something we could see going to someone in need. We thought it was a pretty neat idea,” Dean said. The package also included *Reach Out and Give*, a children’s book that teaches the next generation the importance of giving.

Giving back to those who are less fortunate is second nature to Dean and Marcia. It’s a lesson they are teaching their five children every day. When allowance day arrives, each child sets aside 10 cents of every dollar for charitable giving.



2010’s book on giving.



Whether they donate their time or their dollars, the family makes decisions together. In fact, the hardest part may have been deciding where to send the \$20 check.

As a family, they have chosen to support charities that benefit the causes they care about most. Fighting hunger is one of the family's top priorities ... hunger in their own backyard and in the most remote corners of the globe.

“We know that kids are hungry every night all over the world,” Marcia explained.

This past year, Food For The Poor, Inc. received their \$20 check. And Feed My Starving Children received their volunteer hours.



Help for the hungry.



“Food is a basic necessity. The other things don't really matter if you don't have food.”

Marcia with Anna



Feed My
Starving Children
MannaPack™
Rice.

Feed My Starving Children is a nonprofit organization committed to feeding children hungry in body and spirit. The approach is simple: children and adults hand pack meals specifically formulated for malnourished children. The organization ships the meals to nearly 70 countries around the world.

Dean and Marcia, together with their children, are becoming regular volunteers at the Coon Rapids, Minn., site. On several occasions, when there was no school, the family spent their free hours packaging food at Feed My Starving Children.

“Every time you volunteer you work as part of an assembly team. You’re simply measuring, pouring and weighing,” said Dean. “It’s amazing how many meals you can pack as you work together.”



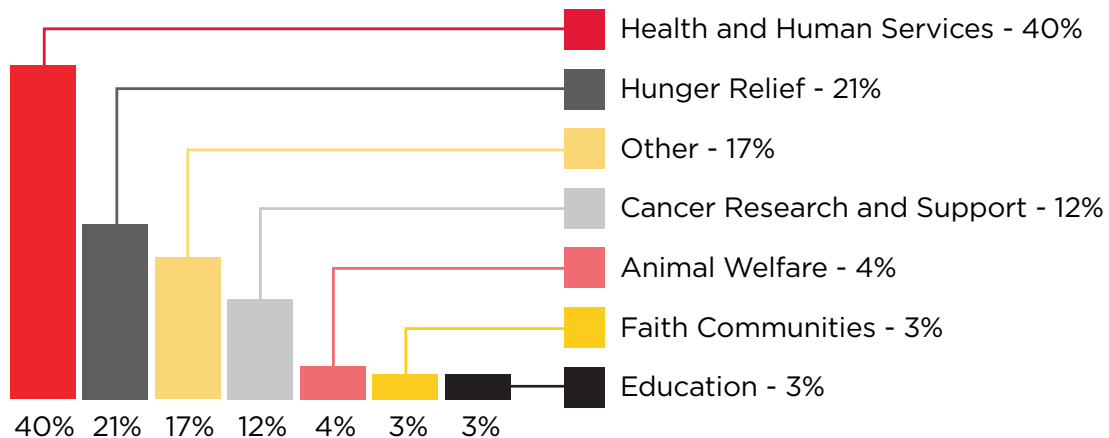
www.fmsc.org



“We are really lucky that we have food. There are people living across the world who go to bed hungry every night. I think we should spend some of our time to help those people.”

Jack

Designated Dollars By Category



Among the agencies that were supported are the American Cancer Society, American Heart Association, Animal Humane Society, Big Brothers Big Sisters, Boys & Girls Clubs of America, Feed My Starving Children, St. Jude Children's Research Hospital, The Salvation Army, Second Harvest Heartland, SPCA, Ronald McDonald House Charities plus a variety of local faith communities, schools/clubs and food banks.

As promised, non-designated funds were donated to the following organizations:

- **CureSearch National Childhood Cancer Foundation** — dedicated to eliminating childhood cancer;
- **Jim and Colleen Ryan Cancer Care Endowment Fund at Children's Hospital & Clinics of Minnesota** — dedicated to supporting families of children with cancer; and
- **Make-A-Wish** — dedicated to bringing the joy and wonder of wishes to children fighting cancer.

Of course, a \$20 check is only the beginning. There are so many ways we can give back with our time and our dollars.

Today we are issuing a new challenge. Using the Kindness Coupons you will find in this brochure, reach out and help a neighbor, coworker or stranger. Make a few extra copies, and you'll be ready to spread kindness throughout your community.

Then visit the LDI Community Involvement Page on Facebook (<http://goo.gl/OqE5D>) and share your story. Tell us where you sent your \$20 check or how your act of kindness made a difference. The LDI Community Involvement Page is also the place where you can learn more about our community involvement initiatives and our ongoing commitment to support the communities in which we live and work.

With your help we can make a difference! Together, we'll keep LDI's spirit of caring alive all year long.



A holiday surprise awaits.



Scan the QR code above to be linked to LDI's Facebook page.

KINDNESS COUPON

One Act of Kindness

YOU HAVE BEEN CHOSEN AS THE RECIPIENT OF AN
ACT OF KINDNESS. NOW DO SOMETHING WONDERFUL
FOR SOMEONE ELSE. PASS IT ON!

KINDNESS COUPON

Good For: _____

YOU HAVE BEEN CHOSEN AS THE RECIPIENT OF AN
ACT OF KINDNESS. NO MATTER HOW GREAT OR SMALL,
YOU CAN MAKE A DIFFERENCE IN THE WORLD ...
PASS IT ON.

KINDNESS COUPON

Help a Friend in Need

YOU HAVE BEEN CHOSEN AS THE RECIPIENT OF AN
ACT OF KINDNESS. ALL YOU HAVE TO DO IS SOMETHING
NICE AND PASS IT ON, THE KINDNESS MULTIPLIES.